



BEAUTIFUL HOMES

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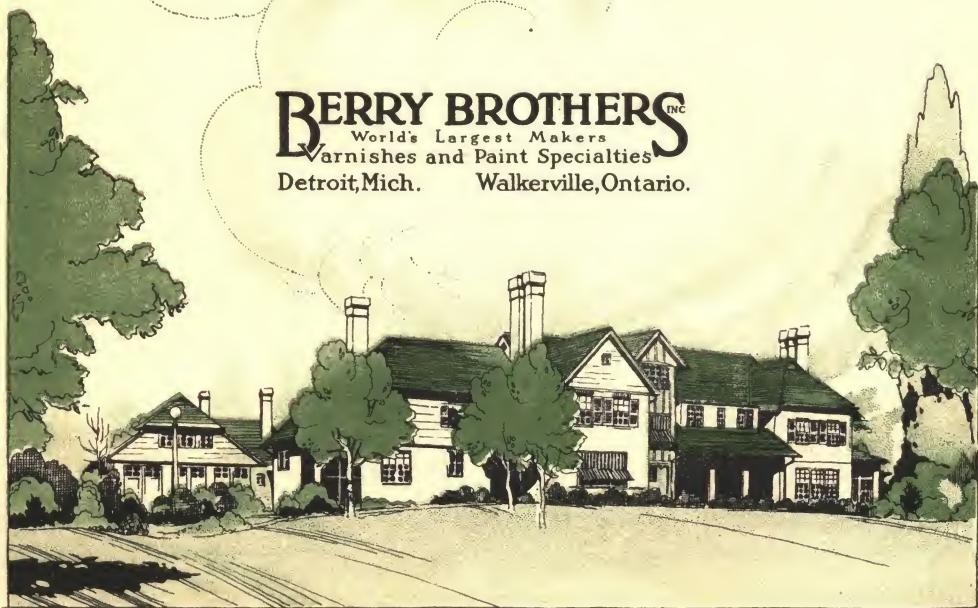




BEAUTIFUL HOMES

HINTS ON
WOOD FINISHING
and INTERIOR
DECORATING

BERRY BROTHERS^{INC}
World's Largest Makers
Varnishes and Paint Specialties
Detroit, Mich. Walkerville, Ontario.



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BERRY BROTHERS

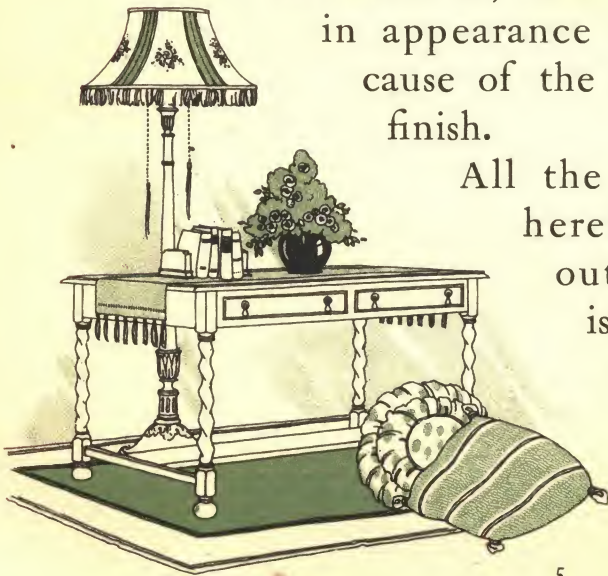
INTRODUCTION



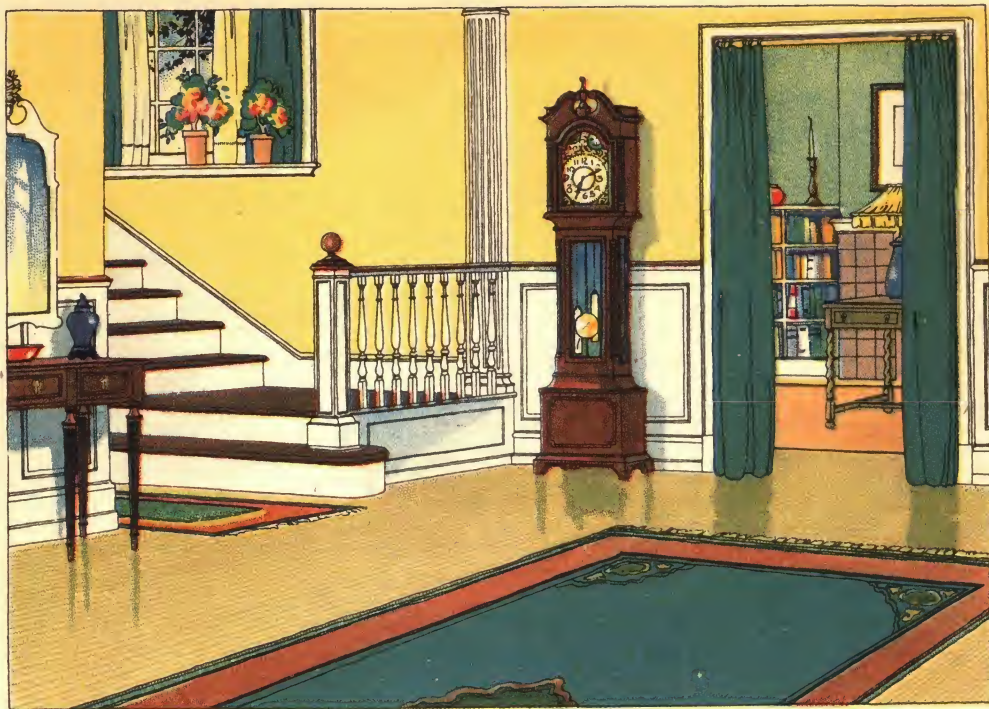
THE really beautiful home depends less upon exterior design than on a pleasing interior. The outside of a house is merely the casket; the real jewel is inside.

The creation of an artistic and homelike interior is an easy possibility for any home-builder or house-owner. It is not so much a matter of cost as of good taste and the use of the right finishes. Simple and inexpensively decorated and furnished interiors may have more charm than the most elaborate effects produced at a lavish expenditure.

It is the aim of this little book to show how to produce appropriate decorative effects, for all interiors, that are not only artistic in appearance but economical because of the lasting quality of the finish.



All the interiors illustrated herein entail a modest outlay only for the finishing process, and the cost of any color combination produced with our enamels is practically the same.



HALL

THIS homelike and attractive hall indicates Luxeberry White Enamel on the trim, and Luxeberry Wall Finish in modified golden yellow on the walls. A light shade of cream would be appropriate on the ceiling. The stairway is a combination of white enamel and mahogany—the treads and handrails in mahogany and the risers and spindles in white. If desired, both the risers and treads could be in mahogany, and the white spindles would make an effective contrast. The floor is of light oak treated with Liquid Granite, and the glimpse of the living room through the archway indicates a similar treatment, with the walls in greenish grey instead of cream. The blue draperies and the rug with its pale red border harmonize well but are not arbitrary, as shades of brown, green or red would also be suitable. All the finishes indicated on trim, floors, walls and furniture can be selected from our color cards.



VARNISH LOGIC FOR THE LAYMAN

EVERY householder should know enough about varnishes and enamels to choose them wisely and, if necessary, to use them intelligently.

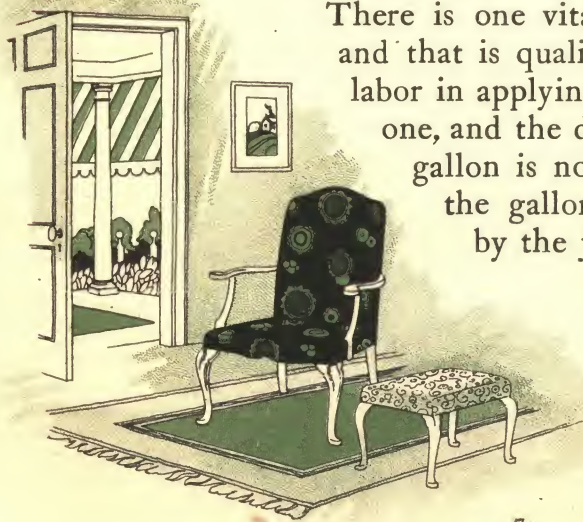
An active interest in wood finishes and methods of decoration should not be confined to actual builders of new homes. Old interiors that have become shabby, or that have outlived their charm, can be completely transformed and made more attractive than ever.

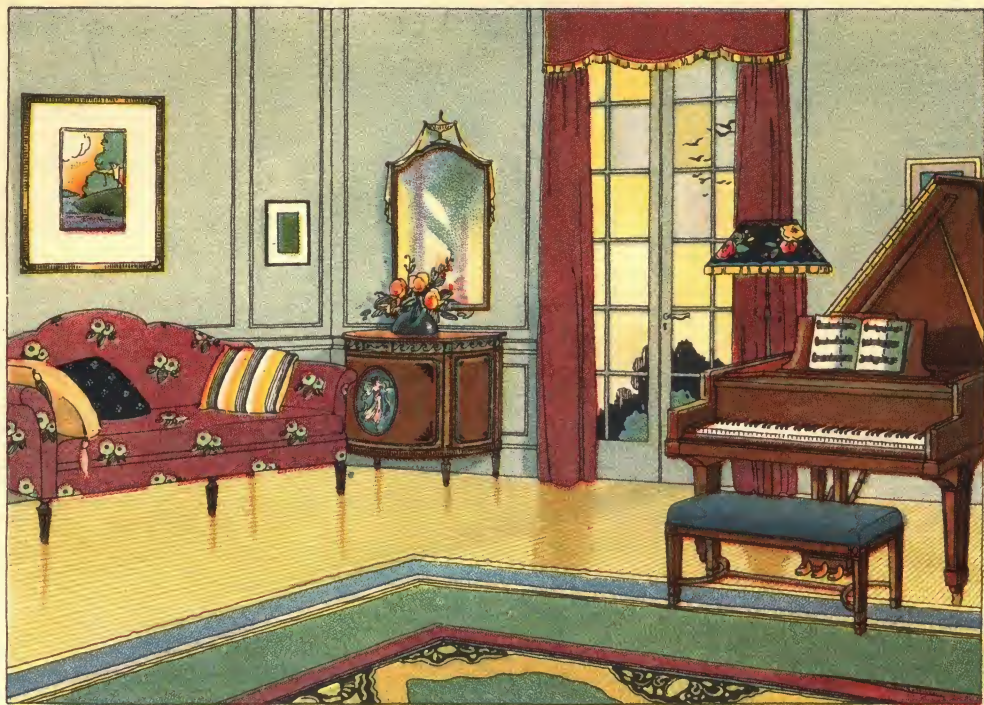
While the art of wood-finishing belongs to the skilled handicrafts, there are many men and women who like to do a little home beautifying for themselves.

The hints, information and instructions given herein, and especially the explicit directions for applying the various finishes, can often be made profitable use of by the householder desiring to try his hand at a job of finishing.

When a painter is engaged to do the work, it is just as desirable to know a few practical things about finishing materials and how they should be used. We are always apt to get better service of any kind when we show that we know how the work should be done.

There is one vital point to bear in mind, and that is quality. It costs as much for labor in applying a cheap finish as a good one, and the difference in the price per gallon is nominal. Cheap finishes by the gallon are the most expensive by the job.





MUSIC ROOM

THE artistic but neutral color scheme of this room permits a wide latitude in the choice of furnishings. The woodwork and walls indicate a two-tone effect in bluish grey—grey Berrycraft Household Enamel on the woodwork, and Luxeberry Wall Finish on the walls. A lighter shade of grey would be appropriate for the ceiling.

The floor is light oak finished with Liquid Granite.

The dull red or plum-color hangings, the mahogany furniture, and the touches of blue in the rug and upholstery all blend harmoniously, but can be varied to suit individual taste. The prevailing color note might be green, blue or red, if shades of subdued tone are carefully selected.

Our color cards will help you to choose correctly.



STYLES OF WOOD FINISHING

BROADLY speaking there are only two methods of treating woods for interiors — natural wood finishing, and enameling either in pure white or colors.

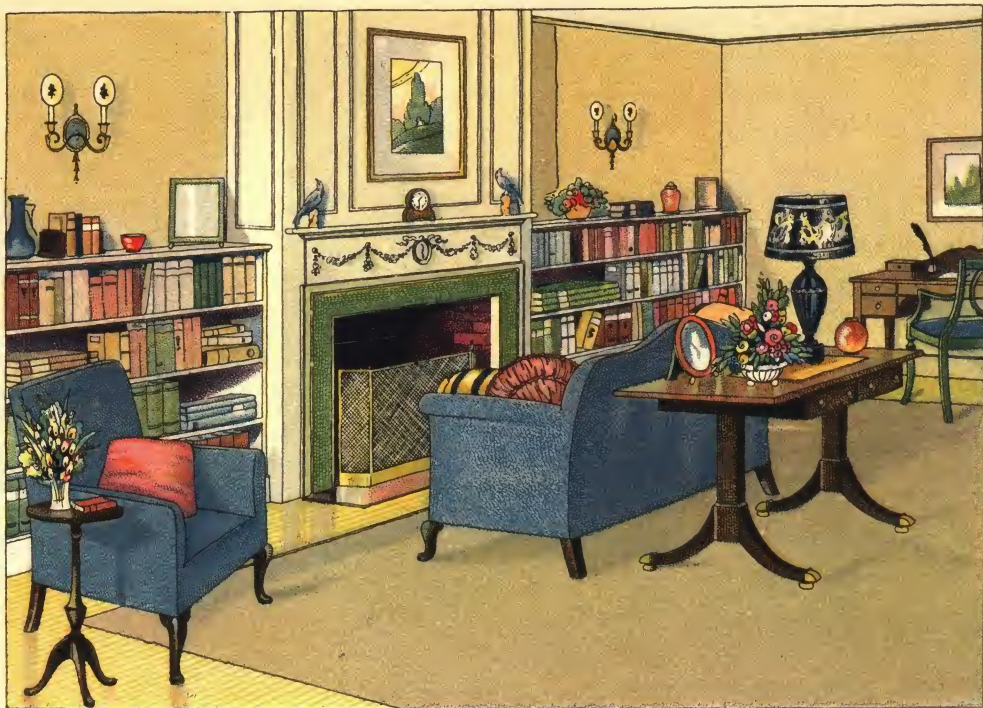
In natural wood finishing it is the aim to preserve the natural grain and markings of the wood, and there is a wide choice of treatments in both dull and gloss effects, and either stained or in the natural color of the wood. If the wood is to be darkened it must first be stained to the desired color, and then filled with a paste filler, after which it is ready to receive the finishing coats of Luxeberry Wood Finish. The last coat may either be left in the natural gloss or rubbed to a smooth dull or semi-gloss finish. This applies to all open grain woods such as oak, ash, chestnut, etc. Close grain woods, such as pine, maple, gumwood, etc., are treated in the same way, but the paste filler coat may be omitted, and if the woods are to be finished in the natural color, the staining is omitted also.

The rubbing process is the most expensive item of natural wood finishing, but if the right varnish is used the rubbing can be deferred indefinitely. Such finishes as our Luxeberry

Wood Finish or Liquid Granite can be applied and allowed to remain in the gloss until the owner gets ready to have the surface rubbed down. This would not be possible unless a very high grade and suitable varnish is used, but with the finishes above referred to the rubbing process can be postponed as suggested.

The dull unvarnished effects on natural woods known as "Mission" finish used to be produced by staining the wood to the desired





LIVING ROOM

THIS living room shows a well-balanced color scheme in contrasting light and dark shades, where none really predominate. The woodwork is in Luxeberry White Enamel; Luxeberry Wall Finish in modified brown shades is indicated on the walls and light grey on the ceiling. The floor is natural oak finished with Liquid Granite.

The rather nondescript tint of the furniture and rug is meant to convey the idea that there is a wide latitude of choice as to color. As a matter of fact, any of the shades of brown known as fumed oak would be appropriate, or any shade of mahogany would also harmonize with the white trim. The color of the rug and the blue upholstery could also be changed or modified.

Our color cards will help you to select.



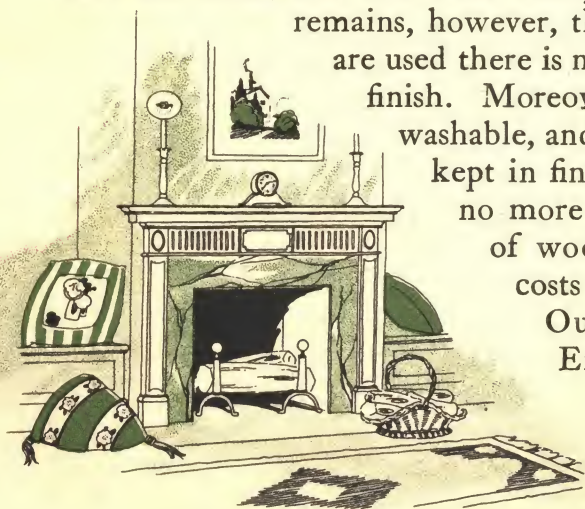
color, following with a coat of shellac, and then applying a coat or two of wax. The same effect is produced in a much simpler and more economical way now with our Lacklustre. This comes in twelve colors so that any mission effect can be produced, and is applied by rubbing into the smooth surface of the wood with a rag or piece of cheesecloth. Only one application is needed, and it requires no skill to apply. It produces a wax-finish effect without the objectionable features of wax, being less frail, and drying hard so that the surface is free from any oily film. Lacklustre is intended to be used on the bare wood only and is not adapted for applying over finished surfaces.

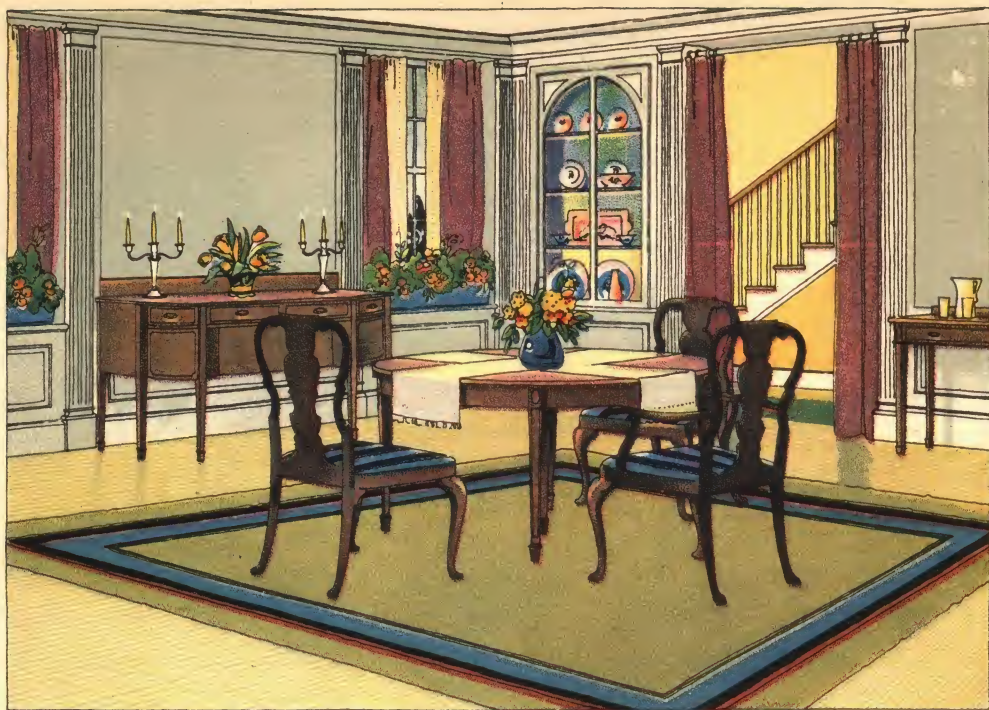
In enameled woodwork it is not the aim to preserve either the grain or color of the wood, but a great variety of solid tints and colors may be produced that are not only artistic but lasting if care is used in selecting the enamels.

To a limited extent there are two wrong impressions prevailing as to the merit and cost of enamel finishing. One is that such a finish is frail and easily marred, and the other that a really fine job of enamel finishing is costly. It is true there are enamels sold that do not give a satisfactory finish and will not wear, and these are costly at any price. The fact

remains, however, that if high-class enamels are used there is no element of frailty in the finish. Moreover the enameled surface is washable, and so is easily cared for and kept in fine condition. It need cost no more than any other good job of wood finishing, and indeed costs less than some methods.

Our Berrycraft Household Enamels produce smooth surfaces in rich color effects that will not crack or mar. They are





DINING ROOM

THE color scheme indicated imparts a warm and hospitable aspect to this dining room. The woodwork is in Luxeberry White Enamel. Luxeberry Wall Finish in two shades is shown on the walls, and cream white on the ceiling. The floor is natural oak finished with Liquid Granite.

The mahogany Queen Anne furniture and the other furnishings harmonize with the general color scheme, but, of course, these are not arbitrary. The indicated treatment of woodwork, walls and ceiling would blend with oak, walnut and other woods. Other color selections of enamel could also be made.

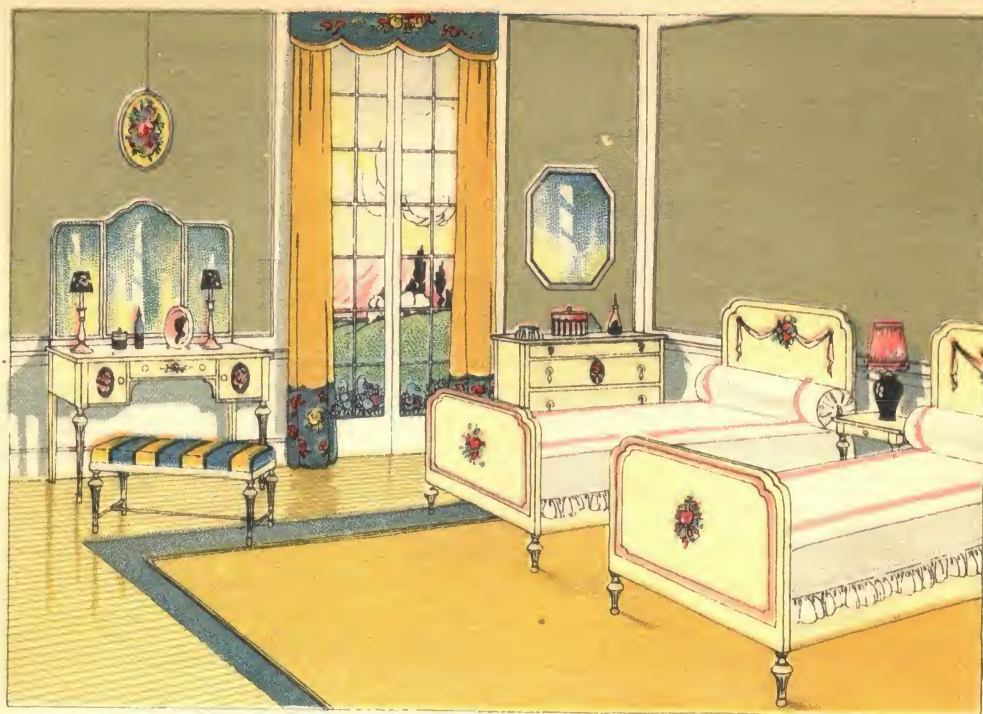
Our color card will help you.



made not only for beauty but for wear and long service. In these enamels every necessary condition is met, and interiors finished with them demonstrate the supreme possibilities of this attractive and desirable style of wood finishing. Berrycraft Stain Finish is another nationally used product for use in connection with interiors in colors. This is of our celebrated Liquid Granite quality and stains and finishes at a single operation. It is all ready for the brush, and is put up in handy friction-top cans that are easily opened and quickly and securely closed when not in use. It is applied in the same manner as paint or varnish, and brushes on so easily that any one can apply it. It is made in all desirable colors, and is a high-grade, dependable finishing material for household use. Old articles of furniture that have been discarded, bric-a-brac, picture frames, etc., can be tastefully refinished with Berrycraft Stain Finish. It can also be used on old floors that have become worn and discolored, as it not only makes a handsome finish but is tough and wear-resisting. In refinishing old painted floors it is well to commence with a coat of Berry-

craft Undercoat, which covers up the old color, making a neutral tint upon which to refinish. This is especially desirable in finishing rough unpainted floors. By following this suggestion even common pine floors can be made artistic by the use of Berrycraft Stain Finishes. Our descriptive color cards will interest you; write for them.





BEDROOM

DAINTY simplicity is the keynote of this bedroom treatment. It is finished throughout in enamel. Luxe-berry White Enamel is indicated on all the trim, the note of color being supplied by the furniture and draperies. Luxeberry Wall Finish in a soft gray tint is shown on the walls, and a lighter shade of the same finish in grey or pure white would be suitable for the ceiling. The twin beds and other articles of furniture show what can be done by using suitable shades of our household enamels. Other color combinations may be selected that are appropriate and attractive, care being taken that the rugs and draperies harmonize with the general color scheme. (See color card.) The idea indicated by this finishing treatment should commend itself to every home-builder or house-owner, as it can be easily accomplished at a small expense. It will be found very effective in refinishing an old room.



CHOICE OF WOODS FOR THE TRIM

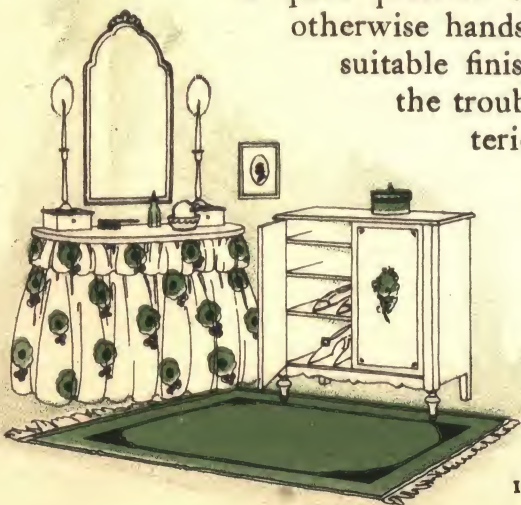
IN selecting what woods to use for the interior trim of a new house, the home-builder should be guided somewhat by the style of finish he prefers. If a natural wood interior is wanted, there is a wide choice and it is a matter of individual preference only; but if an enameled interior is decided upon, some woods are better than others.

Hard woods for interior trim are divided into two classes, open-grain and close-grain. The open-grain woods cost a little more to finish because they have to be filled with a paste filler before applying the finishing coats, and close-grain woods do not. Oak, ash, chestnut, mahogany and walnut are among the open-grain woods used for interior trim. Pine, maple, cherry, birch, whitewood, gumwood and cypress are among the most commonly used close-grain woods.

All woods are beautiful when the grain and color are properly developed and preserved with the right finishing materials, and right here there is one vital point for the home-builder to think about. When considering what woods to select for the trim, give just as careful thought to the choice of Finishes, for one is scarcely less important than the other. It

is quite possible to ruin the appearance of an otherwise handsome interior with poor or unsuitable finishing materials. Having taken the trouble to select woods for the interior trim, equal care should be

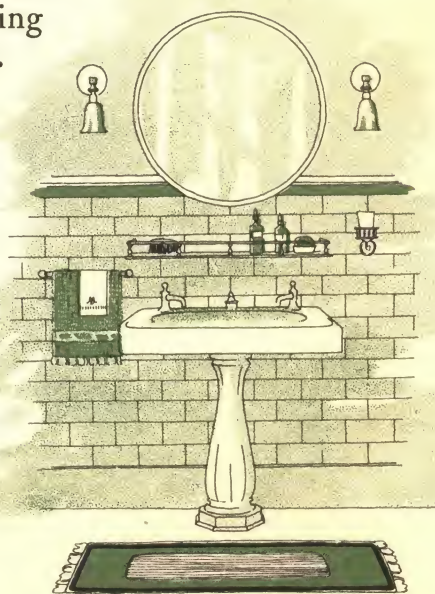
given to see that the right Finishes are used to bring out and retain the natural beauties of the wood. Our sixty years' experience in making varnishes, stains and enamels means much to the home-builder.

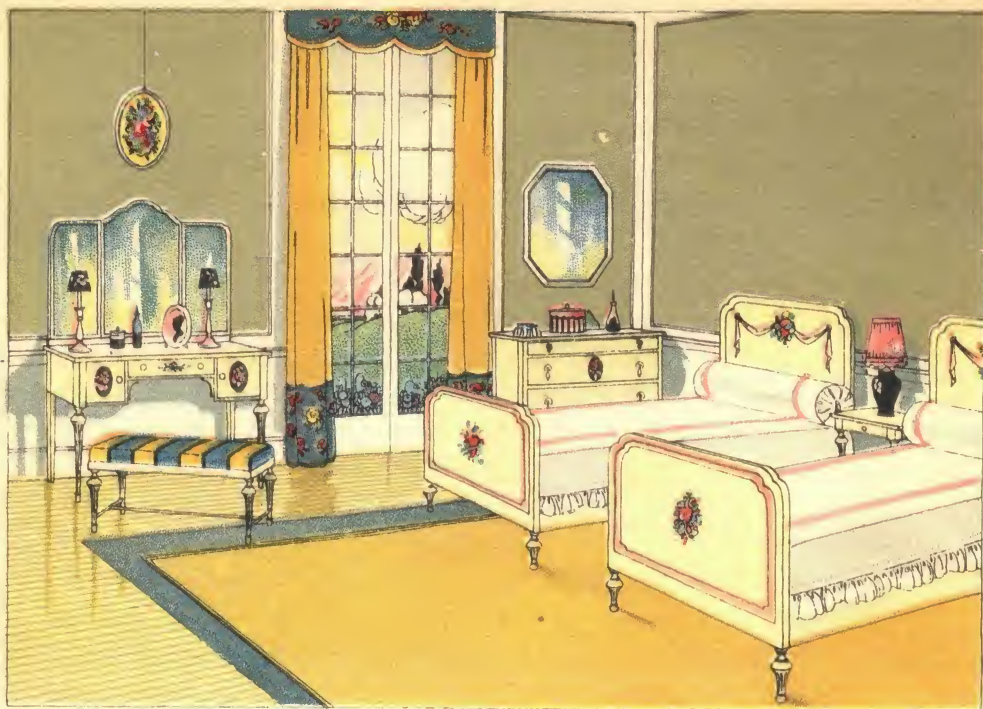


When enameled interiors are adopted, woods should be selected that are the most neutral in grain and color. Coarse, open-grain woods of pronounced color and broad, prominent markings must not only be filled with a paste filler, but take more enamel to finish them satisfactorily. A properly enameled surface is as free from any indication of grain as a sheet of celluloid. To get the best results consistent with economy, such woods as oak, ash, chestnut and, in fact, any of the open-grain woods, should be avoided for enameling purposes.

Among the woods most suitable for finishing in enamel are whitewood, white pine and maple. Birch and gumwood are also good, although these are darker in color and are sometimes marked with dark, sappy streaks that are objectionable when enameling in white or any of the delicate grey tints. These woods are all right, however, when using enamels in any of the more pronounced colors. Yellow pine is sometimes used for enameled work, but although this is a close-grain wood, the markings are often broad and prominent and sometimes raise during the process of finishing, giving a ridgy effect and marring the smooth appearance of the finish.

The hints given above apply only to enameling on the bare wood, and not to refinishing varnished surfaces with enamels. (See page 18.)





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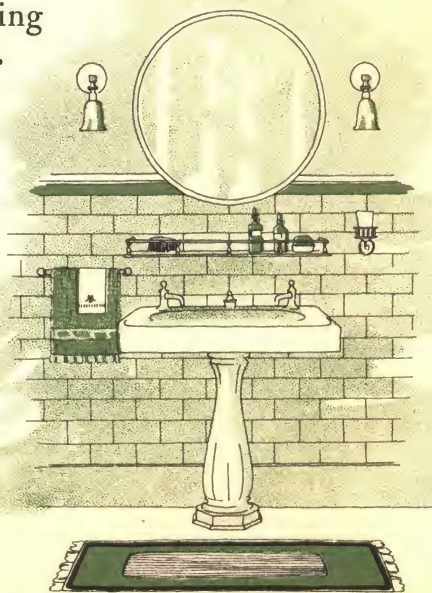
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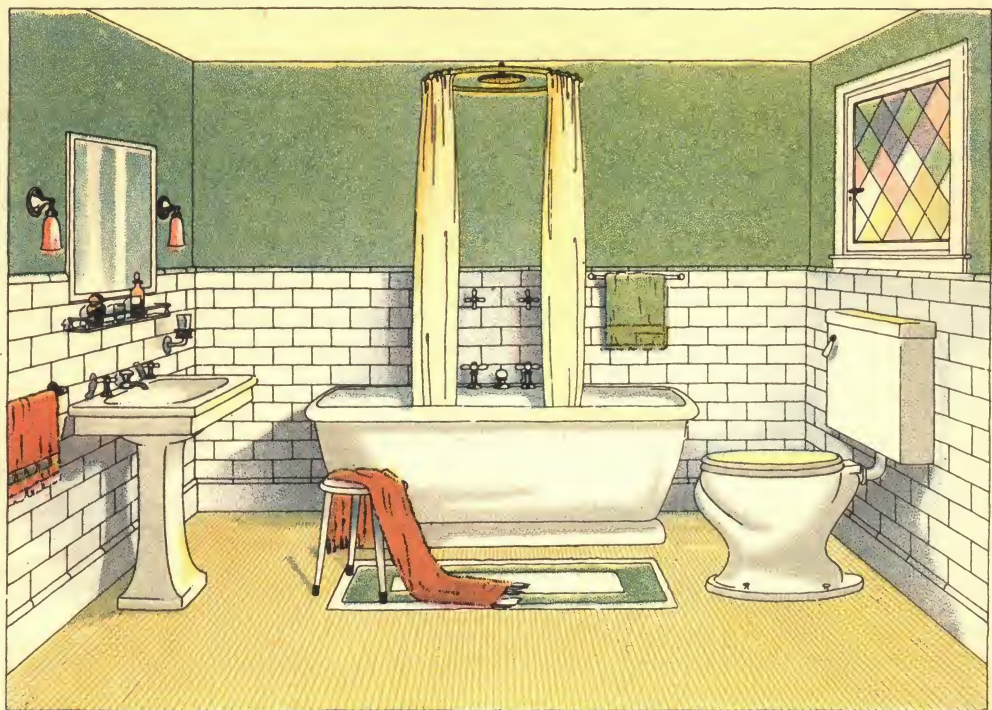


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BATHROOM

NO matter how inexpensive the fixtures, this simple treatment will give an artistic appearance to any bathroom. Luxeberry Wall Finish is indicated on the walls and ceiling, a light cream shade on the ceiling and a green tint on the walls. The floor is light oak finished with Liquid Granite. The tile effect in the wainscoting is easily produced with cement pointed up to imitate tiles. A coat or two of Luxeberry White Enamel imparts a rich porcelain finish resembling the finest tile work. It is durable, washable and as sanitary as tile.

This color scheme is not arbitrary, but can be changed or modified indefinitely by the selection of other shades. Our color card will enable you to select any number of harmonious and appropriate color combinations.



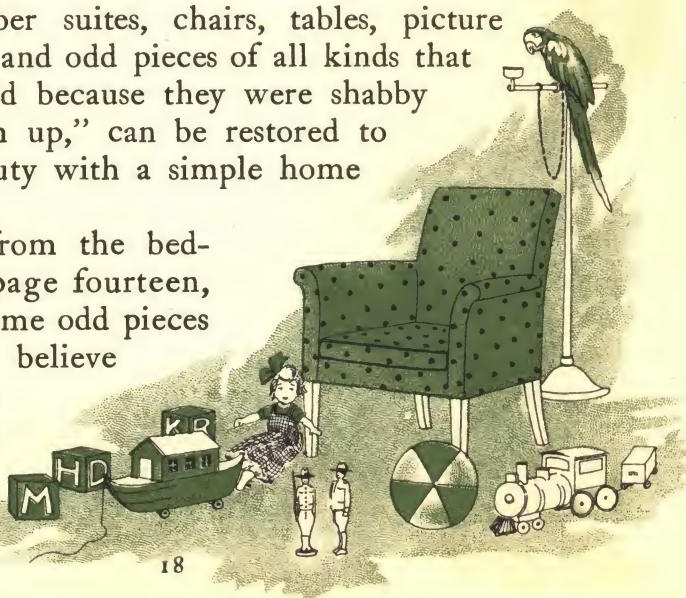
REFINISHING INTERIORS, FURNITURE, ETC.

ENAMELING old varnished interiors or furniture in white or color offers a very wide choice of artistic effects. While cleaning with soap and water, and a coat of good varnish, will freshen up an old interior of natural woods and renew the finish on furniture, the judicious use of enamels will make a complete transformation.

An enamel finish is suitable for the interior trim of any room in the house, and this pleasing style of decoration offers at least as many opportunities for refined artistic effects as any method of wood finishing. Any ordinary varnished interior, no matter how handsome it has been, is apt to lose its charm in the course of time. An enamel finish creates an entire change in the appearance of a room and is usually a welcome relief from the monotony of a finish that has outlived its welcome.

The artistic possibilities of old or discarded furniture also are very great, and its reclamation is a matter of economy. Chamber suites, chairs, tables, picture frames, bric-a-brac and odd pieces of all kinds that have been discarded because they were shabby or did not "match up," can be restored to usefulness and beauty with a simple home treatment.

Take a hint from the bedroom picture on page fourteen, or try enameling some odd pieces of furniture. We believe results would be so satisfactory that you would feel encouraged to try





NURSERY

IN this nursery we indicate on the trim a white finish with Luxeberry Enamel, because it is not only pleasing to the eye, but produces a fine finish in either dull or gloss effects, that is as easily washed and kept spotless as a china dish. The walls indicate a treatment with Luxeberry Wall Finish in golden yellow, and a lighter shade of the same color or cream would be suitable for the ceiling. The floor is of oak treated with Liquid Granite, which ensures a fine and lasting finish, and the colored rag rug harmonizes with the trim.

As a matter of fact, color harmonies and dainty surroundings are as desirable in the nursery as in rooms for "grown ups," for a properly finished nursery is part of a child's early education.

Such simple furniture as the nursery demands can be handsomely and appropriately finished in some suitable color of our Berrycraft Household Enamels or Stain Finish.



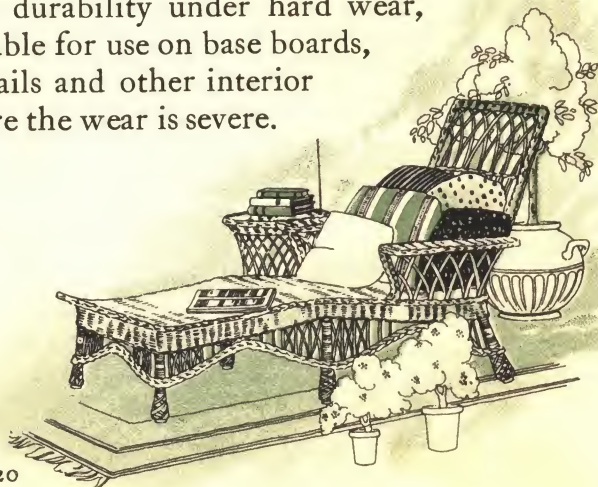
more extended operations in enameling. There are two easy precautions to take before proceeding with a job of enameling. One is to avoid cheap or unsuitable enamels and the other to choose appropriate colors. With our Berrycraft Household Enamels and Berrycraft Stain Finishes there is no chance of going wrong — they are high grade and absolutely dependable. The colors are soft and pleasing and it is easy to select harmonious combinations. For enameling in pure white always use Luxeberry White Enamel.

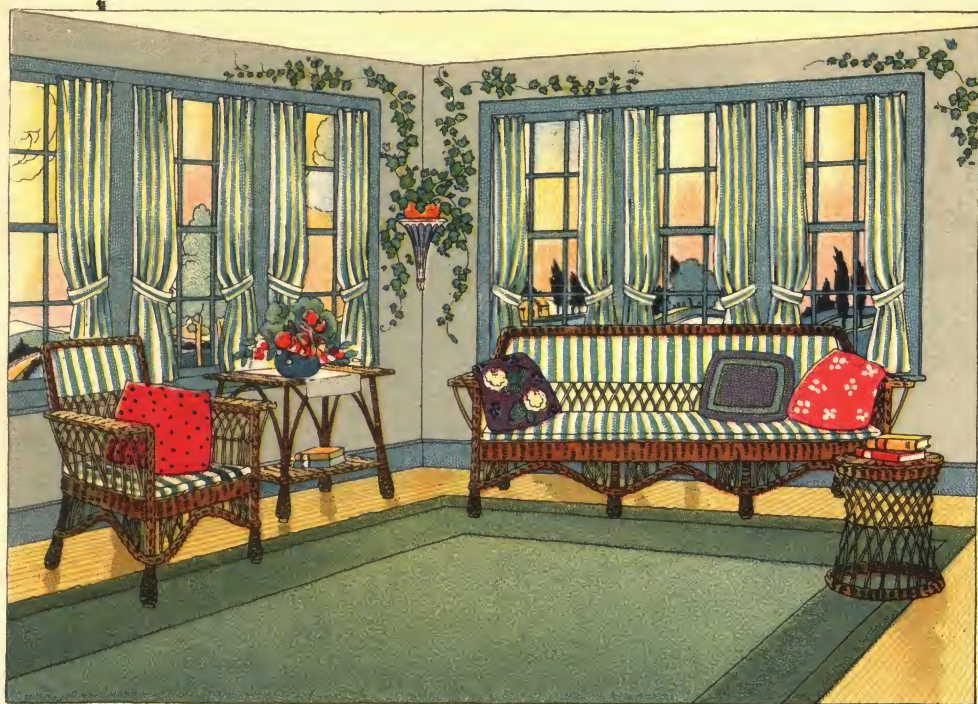
Once a year give the front door a coat of Luxeberry Spar Varnish, which will keep it looking handsome. Never let it get shabby. The front door is the first thing a visitor sees, and it should always smile a bright welcome.

Keep the floors looking handsome with Liquid Granite Floor Varnish. There are many floor finishes offered, but only one Liquid Granite, and its many desirable qualifications have won for it the leading place among floor finishes.

The beauty of floors treated with Liquid Granite is supplemented by the remarkable toughness and elasticity of the finish, which is waterproof, mar-proof and wear-resisting, and is kept handsome with a damp cloth or floor mop.

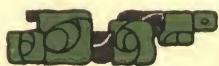
Its great durability does away with frequent renewals, and is therefore a measure of economy that makes a special appeal. Because of its durability under hard wear, Liquid Granite is desirable for use on base boards, window casings, hand rails and other interior finishing purposes, where the wear is severe.





SUN PARLOR

A BRIGHT, attractive color scheme like this is very appropriate for the light-flooded sun room. Luxeberry Wall Finish in grey is shown on the walls and in cream on the ceiling, and the window frames and baseboards indicate Berrycraft Household Enamel in blue. The floor is of light oak finished with Liquid Granite. The doors may be finished in Luxeberry White Enamel. The reed furniture shows what may be done with our Berrycraft Stain Finish in one of the brown colors, which harmonizes well with the green rug and draperies. Other colors of enamel and wall finish could be substituted for the blue and grey, and the reed furniture could also be treated in some other appropriate tint. Dark colors, however, are not so generally preferred for the sun room as the lighter treatments. Our color card is a good guide to a right selection.



FINISHING HINTS AND DIRECTIONS



WHEN skilled labor is not available there are many finishing operations about a house that can be safely attempted by those unskilled in the use of the varnish brush.

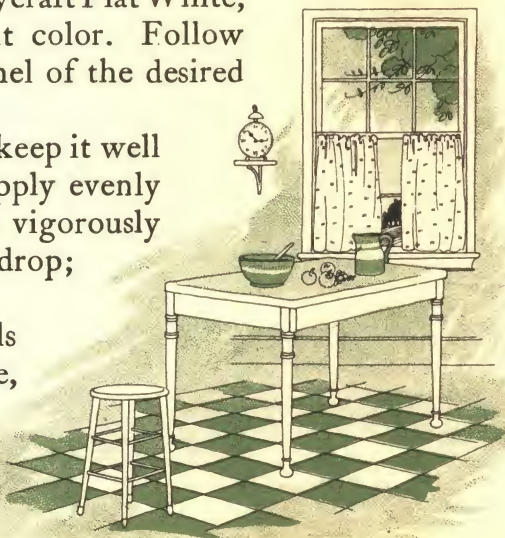
In doing a job of finishing the surface should be clean, smooth, and free from grease, whether varnish or enamel is applied. Other essential points are cleanliness and temperature, and these can be controlled in any house. The proper temperature in which to apply varnish or enamel is 70° F.

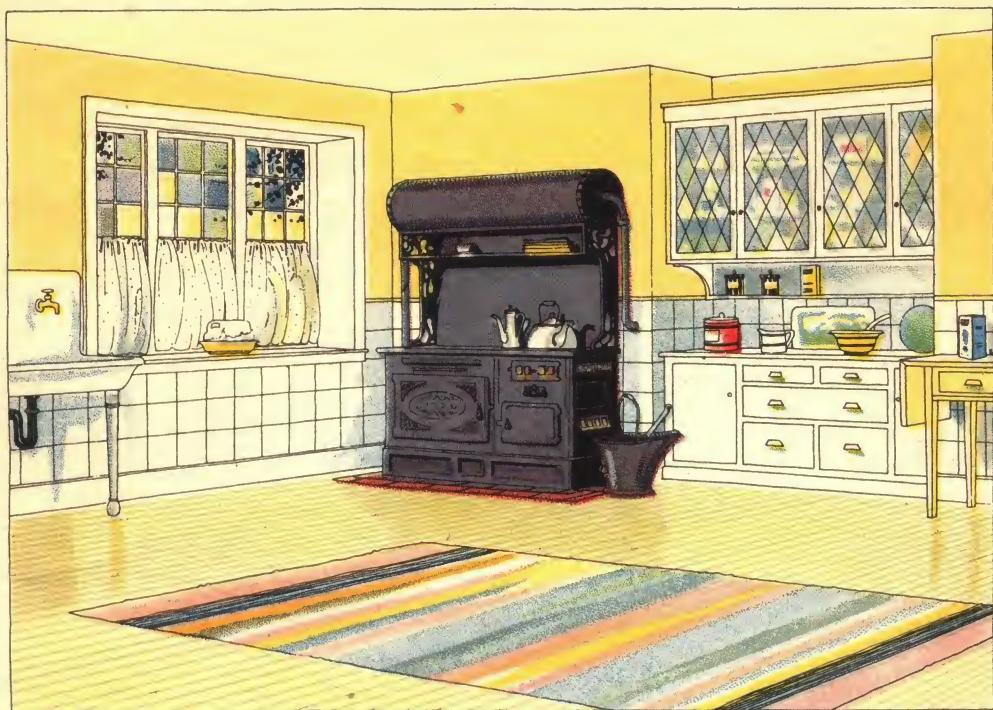
In finishing on the bare wood, if a natural wood effect is wanted first stain it the desired color. If the wood is open-grained, like oak, follow with a coat of dark paste filler, and when this is dry apply two coats of varnish, either Luxeberry Wood Finish or Liquid Granite. In doing a job of enameling on the bare wood no filling is necessary if suitable wood is selected as explained on page 16. Commence with a coat or two of Luxeberry White Primer or Berrycraft Flat White and follow with the enamel, one or more coats as may be necessary to cover properly.

In enameling an old varnished surface that is dark in color, it is well to give a first coat of Berrycraft Flat White, especially if enameling in a light color. Follow with Berrycraft Household Enamel of the desired shade.

Always use a clean brush and keep it well filled with varnish or enamel; apply evenly and lightly. Do not brush too vigorously in an effort to squeeze out the last drop; this is what makes brush marks.

All our varnishes and enamels are of the right consistency to use, and they will flow out evenly and smoothly if the brush is not allowed to get too dry.





KITCHEN

IN the treatment of this kitchen it is our aim to show that an enamel finish is not only dainty, but desirable from an economic standpoint, because of its durability and the ease with which it is kept spotless with a gentle application of soap and water when necessary. We indicate a white surface produced with Luxeberry Enamel, and the oak floor is finished with Liquid Granite. The walls and ceiling are treated with Luxeberry Wall Finish, ivory white on the ceiling and golden yellow on the walls. Modifications in color can be had by choosing other shades and tints when so desired. (See color card.)



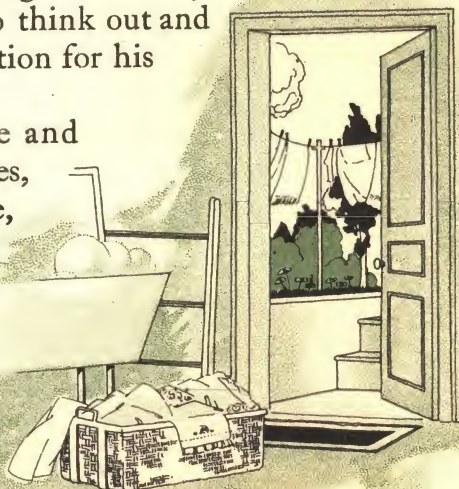
OUR ILLUSTRATIONS

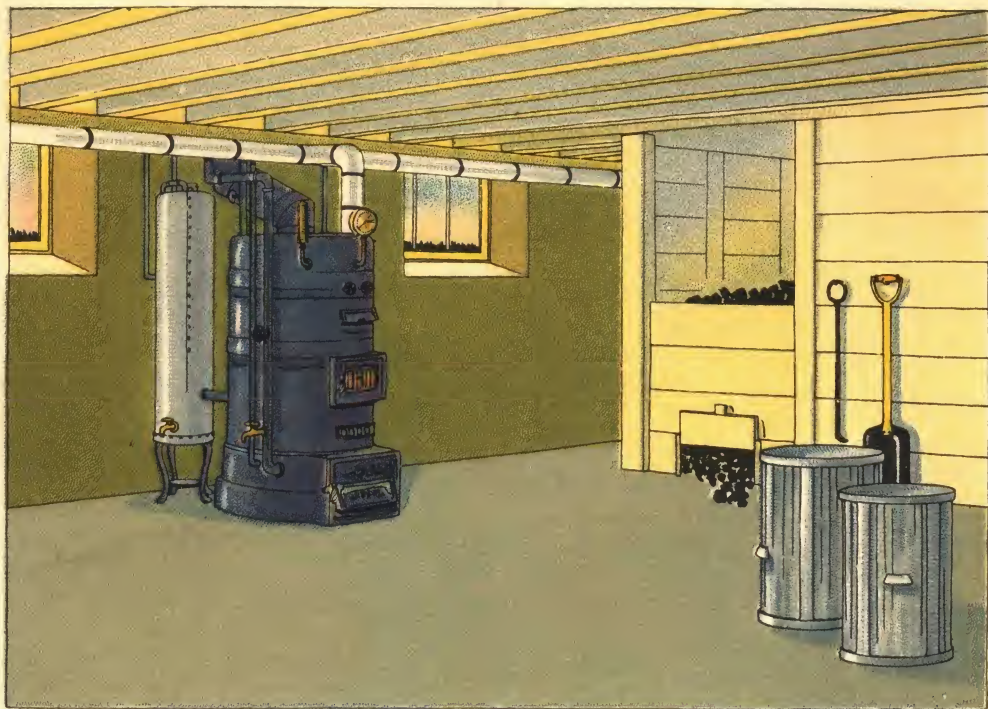
IN our illustrations we indicate a number of artistic enamel treatments, but the appropriate color combinations that can be produced with Berrycraft Household Enamels and Stain Finishes are almost endless.

In most of the interiors we indicate Luxeberry White Enamel for the woodwork or general trim. This is because white trim will harmonize with any style and color of furniture and furnishings. Luxeberry Enamels can also be had in ivory and shades of grey, and if darker treatments are wanted they can be selected from the complete line of colors included among our Berrycraft Household Enamels and Stain Finishes. Darker wall and ceiling treatments to match can be selected from our Luxeberry Wall Finish color card, always bearing in mind that the ceiling should be lighter in color than the walls. An instinctive sense of color harmony, however, is a common heritage, and is usually a safe guide in choosing shades of enamel. Should any advice be needed, write us and we will gladly make suggestions.

The broad choice of color treatments offered by our Finishes permits the widest latitude in the selection of furniture and draperies, and it is an interesting task for any home-builder or house-owner to think out and develop a pleasing color combination for his interiors.

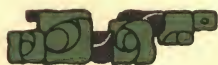
Now that such high-grade and reliable products as our varnishes, enamels and stains are accessible, either finishing a new house or refinishing old interiors or furniture is a congenial task that should appeal to every lover of an artistic home.





BASEMENT

FINISHING the basement may be a new idea to some, but because of its sanitary advantages it deserves the serious consideration of all house-owners. This very ordinary basement shows the cement floor treated with grey Luxeberry Cement Coating, which makes a smooth, durable, waterproof finish that is easily wiped up and kept clean. The same or some other color of Luxeberry Cement Coating can be used as indicated on the walls, and also on the exterior surfaces of the coal bin, fruit closet, etc. This inexpensive treatment will redeem the ugly features of any basement, making it not only attractive in appearance, but creating an ideal sanitary condition and greatly prolonging the wearing period of the floor. (See color card.)



AN INVITATION



WE invite you to consult with us when you have any finishing problems to solve. If you are building, or doing any refinishing on either interior trim or furniture, and would like reliable information on the proper treatment of woods, feel free to write us. Our experience of 60 years in the manufacture of varnishes and their allied products qualifies us to be of real value to you, and our advice will cost you nothing but the asking.

We can also send you finished samples of wood, either natural or enameled, with full information as to how the work was done.

If you cannot procure our Finishes of your local dealer, please advise us and we will see that you are supplied.



